

Making Strides Against Breast Cancer by "Painting the Town Pink" Norwalk

The City of Norwalk has proclaimed October as Breast Cancer Awareness Month, and the Norwalk Chamber along with the American Cancer Society are helping to "Paint the Town Pink." You may have noticed the large pink ribbons at all of the entrances to the City or at city buildings throughout town. Or perhaps you heard about the Making Strides Against Breast Cancer Walk that was held at Cerritos College on October 10th. Maybe you visited So-Cal Pizza on October 25th, where owner Ric Ochoa providing a fundraising opportunity to the Norwalk Sheriff's Station all day long. If you visited City Hall during October you got to see the creativeness of each department by the wonderful array of pink decorations and inspirational messages on the windows. Many local businesses supported the campaign by having collection canisters available for donations or giving a portion of their proceeds for certain services, such as Norwalk Goal Car Wash who donated \$2.00 from every car wash on Tuesdays and Thursdays. However each participant got involved, it was important to note that so many came together in October to help provide not just funds for research, but to get the word out about how important early detection is in the ability to cure breast cancer. So pat yourselves on the back Norwalk, you made a difference!



City of Norwalk proclaims October as Breast Cancer Awareness Month in Norwalk. Pictured here are (l to r) City Council members Tony Ayala and Luigi Vernola, Past Chamber President Yovani Flores, U.S. Bank, Executive Director Caren Spilsbury, Norwalk Mayor Jennifer Perez, Council Member Leonard Shryock, Toni Grijalva, Cerritos College, Norwalk Vice Mayor Margarita Rios and Chamber Board Member Jose Rios, Berkshire Hathaway.



Getting ready to walk at the Cerritos College Strides Walk are students, staff, faculty, residents and City of Norwalk.



At the Making Strides Against Breast Cancer Walk at Cerritos College, Norwalk Vice Mayor Margarita Rios is pictured with college students sharing about the walk.



Leading the way around the first lap of the Making Strides Against Breast Cancer Walk are State Assembly Member Cristina Garcia and Norwalk Vice Mayor Margarita Rios, with her husband Jose.



Guest speakers at the Strides Walk, Norwalk Vice Mayor Margarita Rios and Assembly Member Cristina Garcia.



At the big pink chair are (l to r) Lynda Fisher, Walmart and Co-Chair of "Paint the Town Pink Norwalk," Toni Grijalva, Cerritos College and organizer of the Strides walk and Larry Sandoval of the American Cancer Society.

Norwalk Chamber of Commerce
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PRESIDENT TRISHA GUTIERREZ

EXECUTIVE DIRECTOR EDITOR, NCBC CAREN SPILSBURY

CALENDAR OF EVENTS

**Friday, November 9th
Community Fundraiser
Silent Auction**
5:30pm to 7pm
Norwalk Arts & Sports Complex

**Monday, November 12th
Veterans Day Ceremony**
City of Norwalk
11am to 12:30pm

**Wednesday November 14th
Leadership Series Breakfast**
7:30am to 9am
Norwalk Arts & Sports Complex

**Saturday, November 24th
Small Business Saturday**
Kick Off Events @ Norwalk Chamber
9:00am

**Wednesday, November 28th
Board of Directors Meeting**
7:45am
DoubleTree Hotel

**Thursday, November 29th
(Tentative)**
Grand Opening
Chick Fil A

**Wednesday, December 5th
Norwalk Chamber
Annual Holiday Mixer**
Sproul Reception Center
5:30pm to 7:30pm

**Wednesday, December 12th
Norwalk Community
Coordinating Council
Holiday Luncheon**
Norwalk Arts & Sports Complex

**Wednesday, December 19th
Norwalk Chamber
Creating Connections
Luncheon**
11:45am @ Outback Restaurant
Annual "White Elephant"
Gift Exchange



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Shylah Ratcliff
Store Manager
Norwalk Walmart

NEW AND RENEWING MEMBERS

Renewing Members

The following companies and individuals renewed their membership with the Norwalk Chamber of Commerce and the services we provide are made possible by their support.

29 Years
Community Family Guidance Center
Bill Sinko
562-924-5526
www.cfgcenter.com.

21 Years
CAPC, Inc.
Caroline Reggio
562-693-8826
www.capcinc.org

17 Years
L.A. CADA
Juan Navarro
562-906-2686
www.lacada.com

15 Years
Norwalk True Value Hardware.
Joel Aparicio
562-864-0912

11 Years
Water Replenishment District
Angelina Mancillas
562-275-4233
www.wrd.org

8 Years
Downey Patriot Newspaper
Jennifer DeKay
562-904-3668
www.thedowneypatriot.com

6 Years
Shree Pashupatinath Foundation
Bhakta Thapa
562-259-7278
www.pashupatinathfoundation.org

4 Years
Scan Shipping
Ajay Rathod
310-634-0130
www.scan-shipping.com

2 Years
Davita Firestone Blvd. Dialysis
Carlos Jacobs
562-863-2127

New Members & Renewals

Norwalk Chamber welcomes our new members by presenting them with their membership plaque at one of our events or by visiting their business to deliver the membership package. We also spend time in the community with our current members either dropping by to shop, bring them their membership renewal or just to say hello and see how they are. In November our Board and Ambassadors will be out in the community specifically to meet new businesses and welcome them to Norwalk. If you have a new business and would like a visit from one of our team, you can let us know by emailing info@norwalkchamber.com or call the Chamber at 562-404-0909.

New Member

Primerica
Michael VanTassell
11515 Artesia Blvd.
Artesia CA 90702
562-991-1300
www.primerica.com/mvantassell



New Member Cruise Planners receive their membership plaque. Pictured here are owners Anise and Jeannine Jones.



Our new Norwalk Kiwanis Club receives their membership plaque.



Norwalk Chamber President Trisha Gutierrez presents a 39 year membership renewal plaque to Louis Rudich of Norwalk Auto Auction



Staff at Norwalk Vacuum & Sewing receives their 31 year membership renewal plaque.



New member Alpha Business Services, owner Angie Espinoza receives her membership plaque from Chamber President Trisha Gutierrez, QM Fundraising.



Johnny Rivera of L & W Services, Inc. accepts their 5 year membership renewal plaque from Chamber President Trisha Gutierrez, QM Fundraising.



President Trisha presents Gordon Stenfenhagen a renewal plaque for the Norwalk Community Coordinating Council, who has been a Chamber member for 11 years.



President Elect Adam Stanchina of the DoubleTree by Hilton, Norwalk Los Angeles accepts their 30 year membership renewal plaque from President Trisha Gutierrez.

Leadership Breakfast

Norwalk Chamber hosted our quarterly Leadership Series breakfast on September 26th, where we had the opportunity to hear from our City Manager Jesus Gomez and Community Development Director Michael Garcia on the Economic Development Plan that has been adopted by the City of Norwalk. Learning about the different opportunity zones that the city will be focusing on, the outreach to developers and property managers and the recommendations from the Kosmont Group who put together the strategic plan gave the attendees a lot of great information on where the city is currently and where they hope to go in the future with regards to economic development. We hope you will all join us at our next Leadership Series Breakfast on Wednesday, November 14th as we hear from our different partners on the resources that are available here in Norwalk to help all businesses succeed, with an emphasis on our small business community.



Attending the Leadership Breakfast are (l to r) Louis Rudich, Norwalk Auto Auction, Ruby Picon, City of Norwalk, Mariloly Martinez, The Cutting Edge Hair Salon, Teri Bazen, Norwalk La Mirada Plumbing Heating & Air Conditioning and Johnny Rivera, L & W Services, Inc.



Getting ready to share and hear about the City of Norwalk Economic Development Plan. (l to r) Board Member Amanda Blanton, Farmers & Merchants Bank, Norwalk City Manager Jesus Gomez, Norwalk Mayor Jennifer Perez, Bill Sinko, Community Family Guidance Center, City of Norwalk Community Development Director, Michael Garcia, Dean Lockwood, Su CASA, Ending Domestic Violence.



President Trisha Gutierrez presents City Manager Jesus Gomez with a "thank you."

Networking in Norwalk



Attending the Farmers & Merchants Mixer are: (l to r) Ambassador Teri Bazen, Norwalk La Mirada Plumbing, Heating & HVAC, Past President Yovani Flores, U.S. Bank, Vice President Amanda Blanton, Farmers & Merchants Bank, Renett Banagas, Helpline Youth Counseling, and Board Member Rich LeGaspi, TNT Fireworks.

MESSAGE FROM THE PRESIDENT



I tell you I think the clock is moving faster at this last quarter of the year.

In October we had the Ambassador rally and it was a huge success. We are all ambassadors for our companies, the causes and organizations we support and as members of the chamber. The membership in the Norwalk Chamber of Commerce has many benefits. From legislative, to education, chances to network and make connections, including activities like the Business Expo and fun events like the Fall Festival in Oktober.

I have personally had the chance to work with several companies due to my involvement with the Chamber of Commerce. So Cal Pizza, PC Help Desk, La Mirada Plumbing and Heating, Team Logic IT, Wal-Mart, The Sterling Financial & Insurance Inc, just to name a few. It is nice to meet people in a business atmosphere, then to work with them for business needs because building the beginning of a relationship reinforces the comfort of doing business with them.

Please remember that Angel Tree Project is right around the corner and those gifts help some great needs. Angel Tree Tags can be picked up at the City of Norwalk Social Services Department. I hope that you are able to attend our next Leadership Series Breakfast on November 14th and our Annual Holiday Mixer on December 5th. And don't forget Small Business Saturday on November 24th!

Sincerely,
Trisha Gutierrez
 2018-19 President
 Norwalk Chamber of Commerce
 QM Fundraising

Ribbon Cutting

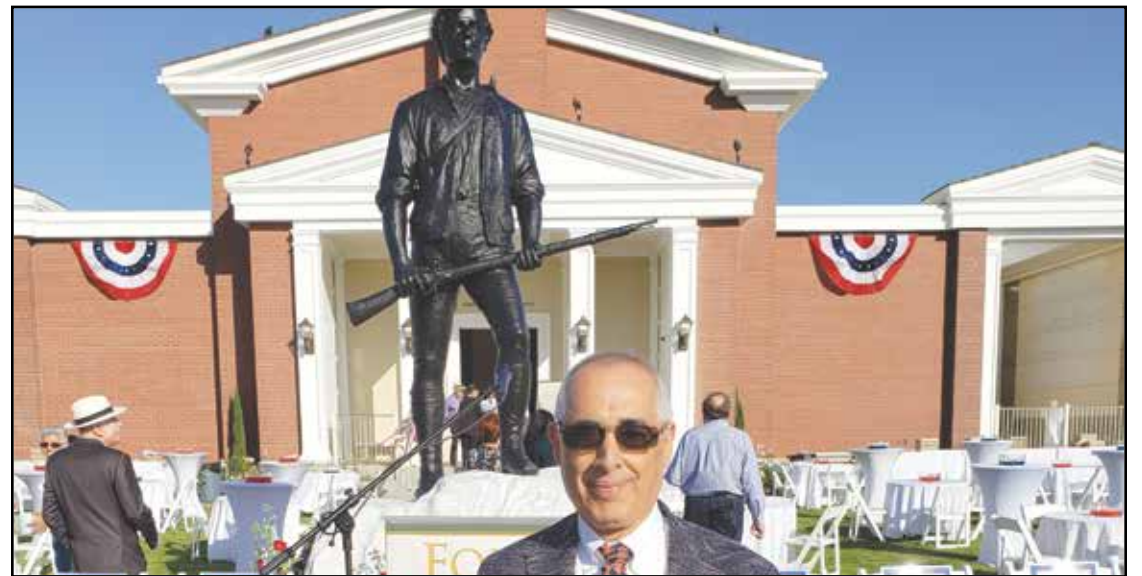
Lots of Ribbon Cutting opportunities are coming our way as new businesses move into the Norwalk community. In October we were happy to visit Metropolitan State Hospital as they celebrated their one year anniversary of the Electroconvulsive Therapy (ECT) unit. ECT is a device used in treatment for severe psychiatric disturbances such as severe depression and has been helpful in the treatment for patients with delusional depression, mania, catatonia, psychosis, and/or any other serious mental illness or disturbance of behavior that has not adequately responded to other methods of treatment. On hand to welcome the attendees and share about the successes of this treatment were Dr. Barsom and Dr. Hanna, both Executive Directors of Metropolitan State Hospital.

Norwalk Chamber celebrated with our member Forest Lawn on the opening and dedication of their Patriot Chapel at the new Heritage Mausoleum on October 11th. As the crown gathered for the ceremony, entertainment was provided by "The Band of the California Battalion" in historic military dress. The keynote speaker for the dedication was Major General Peter James Gravett, and Boy Scout Troup 295 provided the color guard for the ceremony. The new Mausoleum is constructed of beautiful granite tile from around the world and features a stained glass replica of the liberty bell.

Additionally the Norwalk Chamber helped cut the Ribbon on the new Planet Fitness located at 12832 Rosecrans Ave. in Norwalk. At Planet Fitness they strive to create a workout environment where everyone feels accepted and respected. At the Planet Fitness Norwalk they take care to make sure the club is clean and welcoming, their staff is friendly, and the certified trainers are ready to help. Planet Fitness says that whether you're a first-time gym user or a fitness veteran, you'll always have a home in our Judgement Free Zone™. At the Ribbon Cutting event, owner Joe Bernatowicz received certificates and plaques from Norwalk Mayor Jennifer Perez along with her City Council colleagues, Juan Guerrero of Assembly Majority Leader Ian Calderon, Griselda Ortiz, representing Congresswoman Linda Sánchez and the Norwalk Chamber Board of Directors and Ambassadors.



Cutting the Ribbon to celebrate the one year anniversary of the ECT Unit at Metropolitan State Hospital.



Mike Motlagh of Forest Lawn is pictured before the new Heritage Mausoleum at Forest Lawn, Cypress.



Board Member Greg Padilla, Coast Plaza Hospital presents a certificate from Congresswoman Linda Sánchez to Dr. Barsom, Dr. Hanna and Adella Davis-Sterling, Nurse Administrator of Metropolitan State Hospital.



Cutting the Ribbon on the new Planet Fitness Norwalk. Pictured here with owner Joe Bernatowicz are Norwalk Mayor Jennifer Perez and Vice Mayor Margarita Rios.

Members in the News

Celebrating 60 Years in Norwalk

Norwalk La Mirada Plumbing, Heating & Air Conditioning and owner Don Skala were recognized by the City of Norwalk in celebration of 60 years of business here in the Norwalk Community. The business was started by Don's father and has grown since that time to have locations in both Downey and Brea and serves all of the communities in and around these three cities. Long time member of the Norwalk Chamber of Commerce, Don believes in supporting many local community groups and events by donating water and raffle prizes for their events. He served as President of the Norwalk Chamber of Commerce and the Norwalk Rotary Club and is a member of many local chambers. We congratulate Don on his 60 years in business and 54 years as a member of the Norwalk Chamber of Commerce.



City of Norwalk recognizes Norwalk La Mirada Plumbing, Heating & Air Conditioning for 60 years in business here in Norwalk. Pictured here are (l to r) City Council Members Tony Ayala, Luigi Vernola, Don Skala, owner Norwalk La Mirada Plumbing, Mayor Jennifer Perez, Vice Mayor Margarita Rios, Teri Bazen and Griselda Sandoval of Norwalk La Mirada Plumbing.

Lions White Can Day

City of Norwalk recognized the Norwalk Lions Club for their White Cane Day, which is celebrated by Lions Clubs around the world in October of each year. White Cane Safety Day is an opportunity to increase awareness about the white cane, which signifies that a pedestrian using it is blind or visually impaired; it alerts motorists of the need to exercise special caution and provides the user the right of way. It also symbolizes the independence, confidence and skills of the person who is using it.



Norwalk Lions Club receives recognition from Norwalk City Council naming October 13th, 2018 as Lions Club White Cane Day.

Members in the News

CAPC, Inc. Annual Celebrity Dinner Dance

October is the month each year for our member, CAPC, Inc. (Capitalizing on Capabilities) to hold their annual Celebrity Dinner Dance fundraiser. Each year there is a theme to this event and this year's theme was "Time." Each table is decorated in a subtheme and attendees dress in costume for their table. Our host, Southern California Gas Company chose "Tool Time" as their table theme, and the Chamber members who attended dressed in construction wear. This was in line with our President Trisha's theme this year of "Building for Success" for the Norwalk Chamber. The mission of CAPC Inc. is to empower individuals with disabilities to help them gain employment, find assisted living arrangements, and connect them to the community by providing access to transportation, improve their communication and help them pursue higher education and strong relationships.



Meeting "Michael Jackson" is Melissa Ramirez and Aubrey Spilsbury.



Getting ready to start "building" with Tool Time are (l to r) Dan Spilsbury, Board Member Gary Murphy, Norwalk Florist and Board Member Joe Derthick, AFLAC>



With a table theme of "Tea Time" dressed for an afternoon tea are (l to r) Griselda Sandoval, Amanda Blanton and Teri Bazen.



Enjoying the event at the Southern California Gas Company table are Past President Yovani Flores of US Bank and Aemee Castelleon.



Norwalk Chamber members getting ready for the CAPC, Inc. Dinner Dance. Pictured here (l to r) Gary Murphy, Norwalk Florist, President Trisha Gutierrez, Yovani Flores, U.S. Bank, Yovani guest, Joe Derthick, AFLAC.

ANNUAL HALLOWEEN PARADE

The City of Norwalk held the 35th Annual Arturo Sanchez Sr. Halloween Parade on Saturday, October 20th and the Norwalk community came out en masse to support this event. The day started with a costume contest for the children then on to the parade. Entries included the Golden Trowel Norwalk Masonic Lodge #273, Norwalk Knights of Columbus, Little Lake City School District, Norwalk La Mirada USD, Norwalk Records, Teri Bazen of Norwalk La Mirada Plumbing as Citizen of the Year, Budget Car Sales & Rentals and many more Chamber members. This annual community parade brings together the entire community for a day of celebration!



Little Lake City School Board members participating in the Annual Halloween Parade, pictured here are (l to r) Board President George Buchanan, Board Member Richard Martinez and Board Vice President Dora Sandoval.



Golden Trowel Norwalk Masonic Lodge #273 getting ready for the Halloween Parade to start.



Getting ready for the parade to start are Jessica Baeza, J & N Nut Produces, Rich LeGaspi, TNT Fireworks and Craig Wicks, Budget Car Sales & Rentals, who providing the vehicle for the Chamber in the Halloween Parade.



Norwalk La Mirada USD getting ready for the parade. Pictured here (l to r) are Board President Chris Pflanzner, Superintendent Dr. Hasmik Danielian, Board Members Norma Amezcua, Jude Cazares and Board Vice President Ana Valencia.

2018 SO CAL AMBASSADOR RALLY

Norwalk Chamber of Commerce Ambassador Corp presented the 2018 Southern California Ambassador Rally which was held on October 12th at the DoubleTree Hotel here in Norwalk. This all day event brought together Ambassadors, Board Members and staff from 18 local Chambers of Commerce for an intensive all day training with workshops and networking opportunities. Workshops included information on networking today, how to get involved in your Chamber and the importance of vision and mission in your marketing campaigns. Keynote speakers and a panel for questions and discussion rounded out the day. Our committee worked diligently for six months to plan and present this Rally for Chamber Ambassadors and with their hard work the day was a success. We thank our speakers and presenters: John Weyhgandt, Chair of the Board Corona Regional Chamber of Commerce, Mark Sturdevant, CEO La Habra Chamber of Commerce, Steve Richardson, Steve Richardson Consulting (Executive Director Cerritos College Foundation, Ret) and Brad Pollock, Executive Director Small Business Development Center. Special thanks to our "Swag Bag" Sponsors: Farmers & Merchants Bank, Alba Professional Services/H & R Block, Norwalk La Mirada Plumbing & HVAC, Coast Plaza Hospital, QM Fundraising, Commerce Industrial Council and Rosemead Chamber of Commerce. And of course this event would not have been the success that it was without our Rally Committee! Chair, Amanda Blanton, Farmers & Merchants Bank, Sue Arthur, Teri Bazen, Norwalk La Mirada Plumbing, Trisha Gutierrez, QM Fundraising, Jose Villalobos, New York Life Insurance and Jose Rios, Berkshire Hathaway.



Attendees gather at the 2018 Southern California Ambassador Rally.

FALL FESTIVAL IN OKTOBER

Norwalk Chamber of Commerce held out 4th Annual "Fall Festival in Oktober" at So-Cal Pizza on Thursday, October 18th. This fun filled event included games, contests, special Oktober beverages and networking opportunities for Chamber members, community leaders, friends and neighbors. With everything from a yodeling contest to a carnival ring toss, great food and beverages, and opportunity drawings there was something for everyone. The traditional "Chicken Dance" got everyone up on their feet and moving with the music and the crowd cheered for the "stein holding" competition. Our Chamber Event committee worked to make this night a memorable time for all who came and we thank them for their hard work: Chair Lynda Fisher, Walmart, Amanda Blanton, Farmers & Merchants Bank, Ambassador Sue Arthur, Teri Bazen, Norwalk La Mirada Plumbing, Chamber President Trisha Gutierrez, QM Fundraising, Ric Ochoa, So Cal Pizza, Joe Derthick, AFLAC, Yovani Flores, US Bank, and Jessica Baeza, J & N Nut Products. Look for this event next Oktober on our Norwalk Chamber calendar at www.norwalkchamber.com and come out a join us for a great event!



Finalist for the Cup Challenge are Lupe Flores, Paul Sena, Michael Alvarado, Aubrey Spilsbury and Edie Gonzalez.



Our Stein Holding winners are Lupe Flores and Art Sanchez!



TeamLogic IT owner Regis Pei with his associates Michael Alvarado and Marlon Martinez.



Competing in the cups game at the Annual Fall Festival.



Staff at So Cal Pizza getting ready for the Fall Festival.



Visiting the Fall Festival are Norwalk La Mirada USD Board Members, Vice President Ana Valencia and Board member Norma Amezcua.



Celebrating at Fall Festive are (l to r) Board Member John Alba, Ana Sanchez, Yvette Carreon, Grant Alba and Doris Alba, of Alba Professional Services/H & R Block.



Enjoying the festivities at the Fall Festival are Board Member Amanda Blanton, Farmers & Merchants Bank and her family.



Visiting the Fall Festival and pictured with So-Cal Pizza owner Ric Ochoa is Norwalk Mayor Jennifer Perez.



Enjoying the refreshments at the Fall Festival are (l to r) Ambassador Sue Arthur, Norwalk Mayor Jennifer Perez, Bob Arthur, Board Member Tracy Polley & Norwalk Vice Mayor Margarita Rios.



Norwalk Chamber President Trisha Gutierrez, QM Fundraising pictured with Norwalk Vice Mayor Margarita and Chamber Board Member Jose Rios, Berkshire Hathaway.



Winner of the Carnival Ring Toss is Renett Banagas, Helpline Youth Counseling with Chamber Ambassadors Jessica Baeza, Sue Arthur and President Trisha Gutierrez.



Who knew that Marilee Stefenhagen, Norwalk Soroptimist was such a great yodeler?? We found this out as she beat the competition hands down!

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