

### PAINT THE TOWN PINK NORWALK KICK OFF AT STARBUCKS COFFEE

October is National Breast Cancer Awareness Month and we here in Norwalk are doing our part to promote, educate and support those that are battling this disease and all other cancers. And we invite you all to participate! We have City Leaders who are participating in "Men Wear Pink", while businesses and residents support the campaign by donating or purchasing from one of the restaurants who are participating with a fundraising night! Each of you can do your part to help by lighting the sky up with pink porch lights, pink ribbons on your trees or wearing your best pink clothes this month. Stay tuned for news from our leaders as they challenge others around the county to help raise funds for the fight. Look for canisters to put your change into as you shop local, because every penny helps! We work together to bring awareness of not only resources for fighting breast cancer, but fighting all cancers! Visit [www.cancer.org](http://www.cancer.org) if you need support as a fighter, survivor, or supporter. Our Kick Off event for National Breast Cancer Awareness Month was on Monday, October 2nd at Starbucks Coffee. At this event we handed out canisters, provided information on resources and had great conversations about the importance of early detection.

Heading into National Breast Cancer Awareness Month, we want to remind you about the importance of getting your cancer screenings. Finding breast cancer early and getting state-of-the-art cancer treatment are two of the most important strategies for preventing deaths from breast cancer. Breast cancer that's found early, when it's small and has not spread, is easier to treat successfully. Getting regular screening tests is the most reliable way to find breast cancer early. The American Cancer Society has screening guidelines for women at average risk of breast cancer, and for those at high risk for breast cancer. When you follow the suggested screening timelines you can catch this disease in its early stages and that gives you a potentially better outcome from a cancer diagnosis. If you visit [www.cancer.org](http://www.cancer.org) the American Cancer Society has a timeline of when you should be screened for different cancers.

One thing to remember is that men can get breast cancer also. While not as common as in women, it still happens. Aging is an important risk factor for the development of breast cancer in men. The risk of breast cancer goes up as a man ages. On average, men with breast cancer are about 72 years old when they are diagnosed.

Our fundraising at our local restaurants take place at Mr. Rosewoods Family Restaurant on October 5th, Don's Teriyaki Grill on October 10th, Chick-fil-A Norwalk Fitness Village on October 19th and So Cal Pizza on October 25th. Please consider visiting these restaurants on the listed dates and be sure and tell them you are there for Paint the Town Pink and National Breast Cancer Awareness Month.

Leaders that are participating in the "Los Angeles County Wear Pink" activities include Norwalk City Manager Jesus Gomez, Cerritos College President, Dr. Jose Fierro, Jonathan Vasquez, Superintendent Little Lake City School District, Norwalk Chamber Board Member Jason Perez, Mr. Rosewood Family Restaurant, Norwalk Sheriff Captain Richard Conti, Vice President NLMUSD School Board Jose Rios, NLMUSD Superintendent Dr. John Lopez, Director Recreation and Park Services Allan Perdomo and Norwalk Chamber Board Member Frank Zepeda of El Clasificado.



Starbucks Coffee hosted our Paint the Town Pink Kick Off event. Pictured here are attendees at the event, including Vice Mayor Margarita Rios, Council Member Jennifer Perez, NLMUSD School Board Vice President Jose Rios and our Men Wear Pink participants.



Norwalk Chamber Members at the PTPP Kick Off. Pictured here (l to r) Board Member Jose Rios, TNG Realty, Ambassador Mary Montes, C & E Upholstery, Board Member Danika Mendoza, IBE Digital, Vice Mayor Margarita Rios, Ambassador Essen Menjivar, Kustom Made Graphics, Board Member Dora Sandoval, 605 Kiwanis, Board Member Jason Perez, Mr. Rosewood Family Restaurant, Past Chamber President Toni Grijalva, Cerritos College, Board Member Amanda Blanton, Farmers & Merchants Bank, Board Member Frank Zepeda, El Clasificado and Cerritos College Trustee Zurich Lewis.



Men Wear Pink participants with City Leaders. Pictured here (l to r) Allan Perdomo, Director Recreation and Park Services, Norwalk Chamber Board Member Frank Zepeda, El Clasificado, City Council Member Jennifer Perez, Dr. John Lopez, Superintendent NLMUSD, Vice Mayor Margarita Rios, Jonathan Vasquez, Superintendent Little Lake City School District, Jose Rios, Vice President NLMUSD School Board and Norwalk Sheriff Captain Richard Conti.



Norwalk La Mirada Unified School District Board Members and staff at Paint the Town Pink.



Vice Mayor Margarita Rios pictured with Norwalk Sheriff Station members.



Getting ready to "Fight" Breast Cancer are (l to r) Chamber Board Member Danika Mendoza, IBE Digital, John Ramirez, Director Community Development City of Norwalk, Board Member Jose Rios, NLMUSD Board Vice President and Michael Gotto, Human Resources Director, NLMUSD.



Starbucks Coffee hosts our Paint the Town Pink Kick Off. Pictured here are (l to r) Maria, Melinda, Manager Sergio Gonzalez, Trevor, KP, Rory, Edwin and Jon. Visit them at the Starbucks at the corner of Firestone and Pioneer and thank them for supporting!



Starbucks Coffee Manager Sergio Gonzalez with Vice Mayor Margarita Rios at the Coffee Kick-off.



Starbucks Coffee Managers from Norwalk and surrounding cities help kick off Paint the Town Pink.



Starbucks Associates getting ready for Paint the Town Pink. In this photo are Rory, Jon and Edwin.



Norwalk La Mirada USD School Board Vice President Jose Rios with Norwalk Vice Mayor Margarita Rios as they promote National Breast Cancer Awareness Month.



At the Paint the Town Pink Kick Off are (l to r) Norwalk Sheriff Captain Richard Conti, Norwalk Vice Mayor Margarita Rios, Dora Sandoval, 605 Kiwanis and Cerritos College Trustee Zurich Lewis.

Norwalk Chamber of Commerce  
14783 Carmenita Road, Norwalk, CA 90650

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**NORWALK CHAMBER BUSINESS CONNECTIONS (NCBC) is the Official Publication of the Norwalk Chamber of Commerce.**

**Norwalk Chamber of Commerce**

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info@norwalkchamber.com

**Facebook:**

http://on.fb.me/oB5EUM

**PRESIDENT**

**RICH LEGASPI**

**EXECUTIVE DIRECTOR**

**EDITOR, NCBC**

**CAREN SPILSBURY**

**CALENDAR OF EVENTS**

**Tuesday, October 10th**

Paint the Town Pink Fundraiser  
Don's Teriyaki Grill  
12327 Imperial Hwy

**Friday, October 13th**

8th Annual Fall Festival  
So Cal Pizza  
5:30pm to 10pm

**Saturday, October 14th**

Arturo Sanchez Senior  
Halloween Parade  
11am

**Wednesday, October 18th**

Board of Directors  
9am @ Chamber Office

Multi Chamber Mixer  
Rose Hills Memorial Park  
4pm to 6pm

**Thursday, October 19th**

Paint the Town Pink Fundraiser  
Chick-fil-A  
12555 Imperial Hwy

**Friday, October 20th**

State of the City Luncheon  
11:30am  
Norwalk Arts & Sports Complex

**Wednesday, October 25th**

Paint the Town Pink Fundraiser  
So-Cal Pizza  
12253 Imperial Hwy

**SAVE THE DATE**

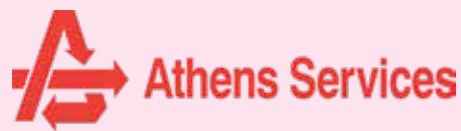
**Monday, November 13th**

Paint the Town Pink Wrap Up Event  
Starbucks Coffee @ 10am  
11790 Firestone Blvd.

**Thursday, November 16th**

Multi Chamber Mixer  
Mr. Rosewood Family Restaurant  
4:30pm to 6pm

**SPONSORS**



**RENEWING MEMBERS**

The following companies and individuals renewed their membership with the Norwalk Chamber of Commerce and the services we provide are made possible by their support.

**46 Years**

**Norwalk Realty**  
**ExInt Property Management**  
Gordon Stefenhagen  
bluecamino85@yahoo.com  
562-868-3201

**34 Years**

**TNT Fireworks**  
Rich LeGaspi  
legaspir@tntfireworks.com  
[www.tntfireworks.com](http://www.tntfireworks.com)

**Community Family Guidance Center**

Bill Sinko  
562-924-5526  
bsinko@cfgcenter.com

**32 Years**

**Budget Car Rentals & Sales**  
Phil Arey  
562-407-2800  
[www.budgetnorwalk.com](http://www.budgetnorwalk.com)

**12 Years**

**Department of Rehabilitation**  
Cynthia Deleon  
562-465-0530  
Cynthia.Deleon@dor.ca.gov

**2 Years**

**California Southern Model Railroad Club**  
President  
562-863-3156  
jeff@railmasterhobbies.com

**IBE Digital**

Sloan Varing  
562-921-0202  
sloan@ibedigital.com

**NEW MEMBERS**

**Whittier Union High School District**  
**Monica Oviedo, Superintendent**  
9401 Painter Avenue  
Whittier, CA 90605  
562-698-8121  
superintendent@wuhsd.org

**Quick Quack Car Wash**  
**Travis Kimball**  
888-772-2792  
travisk@dontdrivedirty.com  
[www.DontDriveDirty.com](http://www.DontDriveDirty.com)

**COFFEE AND CONVERSATION**

Coffee and Conversation took place at Chick-fil-A at the Norwalk Fitness Village on Thursday, September 26th. These events are planned to give members and guests an opportunity to network socially while enjoying complimentary coffee from our host Farid Khansarinia. We thank Farid for always hosting our meet ups and providing the coffee. This month we had in attendance Cerritos College Trustee Zurich Lewis, Norwalk La Mirada School Board Vice President Jose Rios and representatives from both Assembly Member Blanca Pacheco and State Senator Bob Archuleta's office. Also attending to answer questions about the new quadrant system for Norwalk's Public Safety Department was Lt. Raudel Perez. The quadrant system divides the city into 4 areas that will be represented by one Public Safety Office. Each of them will be working with one coordinator and one representative from the Norwalk Sheriff Station. For additional information on this new system, contact the Public Safety Department at the City of Norwalk at 562-929-5732. Look for information on upcoming Coffee Meet Ups in your quadrant that will be hosted by a Norwalk Chamber member so that you can meet your assigned quadrant officer.



Attendees at the September Coffee and Conversation at Chick-fil-A.



Our host Farid Khansarinia with Nandy Santana, District Representative for State Senator Bob Archuleta.



At the coffee meet up are (l to r) Toni Grijalva, Communications Coordinator Cerritos College, Zurich Lewis, Trustee Cerritos College, Steve Richardson, Small Business Development Center and NLMUSD School Board Vice President Jose Rios.

## MESSAGE FROM THE PRESIDENT



Dear Norwalk Chamber Members,

The good news is we all survived Hurricane Hilary, the city had the CERT team out helping residence with sand bags and other needs to prepare for the projected rain. Thank you to all the volunteers who helped out Norwalk residents. Norwalk Chamber has one of our biggest events coming up October 13th at SoCal Pizza. Our Annual Fall Festival is always a fun event, so please let us know if you need tickets by emailing [info@norwalkchamber.com](mailto:info@norwalkchamber.com). Coffee & Conversation at Chick-fil-A was on September 28th at 9am. It was a great turn out for the networking event. Thank you to everybody who attended!

The Chamber is working hard with more events coming up to help our community. Remember Paint the Town Pink is this month here in Norwalk.

Look for our restaurant fundraisers that you can attend to help raise funds to provide support to those battling this disease.

Save the date October 14th for the annual Arturo Sanchez Parade. There will be bands and floats moving down our streets and this is always a fun event. As you can see, we are working hard here at the Chamber, so hope to see you at one of our events.

Be safe and have a great month.

Respectfully,

**Rich LeGaspi**  
2022-2023 President, Norwalk Chamber of Commerce  
TNT Fireworks

## AMBASSADORS MEET OUR NEW AND RENEWING MEMBERS

Norwalk Chamber Ambassadors were able to visit with our members during the month of September to present their membership renewals, along with those that were given out at our Networking Mixer at Outback Restaurant. Ambassadors are very important to the Norwalk Chamber as they are the public relations arm of our team. Ambassadors volunteer at events, attend ribbon cuttings and attend our business visits to meet our members and share Chamber information with potential members. To be an Ambassador you must be nominated and approved by our Board of Directors. Some benefits of serving as an Ambassador are: Opportunities for high-visibility networking, meet new businesses when they come into Norwalk, build stronger business relationships with Board Members and other Ambassadors and have a voice in the direction and programs of the Chamber. If you have an interest in getting more involved with the Norwalk Chamber, serving as an Ambassador is a great start! Email us at [info@norwalkchamber.com](mailto:info@norwalkchamber.com) for more information.



Norwalk Chamber Ambassadors visit Golf n' Stuff to bring them their 48-year membership renewal. In this photo are Ambassadors Chante Smith, Thinkers 4 Autism, Irma Macias, Community Family Guidance Center and Mary Montes, C & E Upholstery.



Goffredo Benites of Keywest Auto & Truck Collision Center receives his renewal plaque from our Norwalk Chamber Ambassadors.



Presenting the membership renewal to Zen's Tea House are Ambassadors Chante Smith, Irma Macias and Mary Montes.



Thompson & Associates receives their membership renewal from our Chamber Ambassador Team.



Ambassadors visit Frantone's Restaurant to deliver their membership renewal.



Dropping by Mr. Rosewood Family Restaurant with the membership renewal. Pictured here (l to r) Irma Macias, Community Family Guidance Center, Jason Perez, Mr. Rosewood, Chante Smith, Thinkers 4 Autism and Mary Montes, C & E Upholstery.



Meeting Jason Pena, General Manager Doubletree Hotel, Norwalk, Los Angeles to deliver the membership renewal.



Receiving his membership renewal from Board President Rich LeGaspi, TNT Fireworks is Ambassador Joe Derthick, AFLAC (ret)



Jose Rios of TNG Realty is presented with his renewal at the Outback Mixer.



Ambassador and Past Chamber President Sue Arthur is presented with her membership renewal by President Rich LeGaspi.



Ambassador Chante Smith, Thinkers 4 Autism, receives her membership renewal.



Angelica Gutierrez of Door of Hope is presented with the membership renewal by Board President Rich LeGaspi.



Board Member Gary Murphy receives his membership renewal from President Rich.



Nicky McLean and Maria Piliros of LLCDS accept the membership renewal from President Rich LeGaspi.



New Member Gladis Magana of Adi and Company, LLC, receives her new member package from Board President Rich LeGaspi.



Juan Loza of Combat Baseball is presented with their new member plaque by President Rich LeGaspi.

**IT'S TIME FOR  
PAINT THE TOWN PINK NORWALK  
OCTOBER IS NATIONAL BREAST CANCER  
AWARENESS MONTH**

Visit our restaurants on their fundraising day and tell them you are there for "Paint the Town Pink." A portion of your purchase will support the American Cancer Society and the 2023 Men Wear Pink Campaign.

|              |   |   |
|--------------|---|---|
| October 2nd  | Starbucks Coffee<br>11790 Firestone Blvd.<br>Kick Off Event<br>10am to 11am             |  |
| October 5th  | Mr. Rosewood Family Restaurant<br>10640 Rosecrans Ave. Norwalk CA<br>All Day Fundraiser |  |
| October 10th | Don's Teriyaki Grill<br>12327 Imperial Hwy Norwalk CA<br>11am to 8pm Fundraiser         |  |
| October 19th | Chick-fil-A<br>12555 Imperial Hwy<br>All Day Fundraiser                                 |  |
| October 25th | So-Cal Pizza<br>12253 Imperial Hwy Norwalk CA<br>11am to 9pm Fundraiser                 |  |











## NETWORKING IN NORWALK HOSTED BY OUTBACK RESTAURANT

Outback Restaurant in the Norwalk Entertainment District was the location of our After Hours Networking Mixer in September. Managing Partner JJ Mastopietro provided a great setting for this event on the outside patio with beautiful weather and great appetizers. It has become a tradition for the Norwalk Chamber to have our September Networking Mixer at Outback each year and we appreciate JJ for all of his continued support. Attending the event were many of our Board Members, Ambassadors, guests and Norwalk City Council Member Jennifer Perez. Our next networking mixer will be October 18th, hosted at Rose Hills Memorial Park from 4 to 6pm. There are 10 local Chambers of Commerce participating in this event, so a great way to build your network. If you are interested in attending, please RSVP to [info@norwalkchamber.com](mailto:info@norwalkchamber.com). Following that will be a multi chamber mixer on November 16th at Mr. Rosewood Family Restaurant. Mixers are a great way to create more connections at a social event, so be sure and bring your business cards and get ready to meet other business and community leaders.



Networking at the Outback Mixer are (l to r) Maria Piliros, Little Lake City School District, Board Member Dora Sandoval, 605 Kiwanis and Nicky McLean, Little Lake City School District.



Enjoying the weather at the mixer are (l to r) Norwalk City Council Member Jennifer Perez, Past Chamber President, Toni Grijalva of Cerritos College and Past Chamber President Sue Arthur, Ambassador.



Building their connections are (l to r) Ambassador Lori Herrera, Doubletree by Hilton, Ambassador Essen Menjivar, Kustom Made Graphics, Board Member Dora Sandoval, 605 Kiwanis and Michael Gutierrez of Bernabe Community Center.



Door of Hope Youth and Family Resource Center attending the After Hours Mixer at Outback Restaurant. In this photo are: Mercedes Quintanilla, Matthew Garcia, Leelan Rodriguez, and Angelica Gutierrez.



At the Outback Mixer are Kenia Lira of Century 21 Allstars and Ambassador Denise Urriaga of Kustom Made Graphics.

## SELACO WDB CELEBRATES 40 YEARS IN THE COMMUNITY

Southeast Los Angeles County Workforce Development Board (SELACO WDB) celebrated 40 years here in the community at a Luncheon Gala on Friday, September 29th. The event took place at the Mayne Event Center in Bellflower which also holds the Firefighters Museum. Speaking on behalf of SELACO was Executive Director Yolanda Castro, who shared a welcome to all in attendance. After speaking about the history of SELACO, there was a video presentation and a welcome message from the Chair of the SELACO WDB Policy Board, Jeff Wood of the Lakewood City Council. Peabody Award Winner Debi Gutierrez served as the MC for the event and Stewart Knox, Secretary California Labor and Workforce Development Agency was the Keynote Speaker. Also speaking at the event were Assembly Member Sharon Quirk-Silva and Assembly Member Blanca Pacheco. The Guest Speaker was California State Treasurer Fiona Ma, who shared information on the resources available for businesses from her office that can be located on the State Treasurers website <https://www.treasurer.ca.gov/cpcfa/calcap/sb/index.asp>. Recognition was given to Board Members and supporters of SELACO WDB. The Workforce Development Board provides personalized services for both employers and those seeking employment. If you are in need of their services visit their website at [www.selaco.com](http://www.selaco.com).



Executive Director Yolanda Castro pictured with representatives of the eight cities that SELACO WDB serves along with State Treasurer Fiona Ma.



SELACO WDB Board Members are recognized for their years of service with a medallion.



Representing Norwalk businesses on the SELACO WDB Board are Joe Derthick and Tracy Polley.

## ASSEMBLY MEMBER BLANCA PACHECO SUPPORTS CERRITOS COLLEGE CHILD DEVELOPMENT CENTER

Assembly Member Blanca Pacheco presented a check to Cerritos College in the amount of \$782,000.00 for the Child Development Center on Tuesday, September 26th to support the expansion of the center.

The funding is essential to increase the existing capacity of the Child Development Center says Cerritos College. The existing facility can only serve about 19 percent of the current demand; in fact, the waitlist to enroll includes more than 500 families. An expanded CDC will enable Cerritos College to increase its offerings of world-class childcare services, hands-on student training, and access to education to better serve the community.

Inadequate access to affordable and quality childcare is one of the barriers to education cited most often by student parents. According to a report by the Institute for Women's Policy Research, providing childcare to students is linked to higher success and faster time to completion. The community will definitely benefit from this generous gift that has been given to the college.



Cerritos College Child Development Center receives the check from Assembly Member Blanca Pacheco.



Assembly Member Blanca Pacheco presents a check to Cerritos College for the Child Development Center. In this photo are Cerritos College Trustees Zurich Lewis and Mariana Pacheco, along with College President Dr. Jose Fierro.



Attending the check presentation are NLMUSD Board Member Norma Amezcua, Chamber Board Member John Alba, Alba Professional Services/H & R Block and Cerritos College Trustee Zurich Lewis.

• Creating a Strong Local Economy • Promoting the Community

The Norwalk Chamber of Commerce urges you to spend your money locally to support the business community and protect jobs.

Local sales tax dollars support basic city services. When you shop in Norwalk, you are paying for:

• Public Safety Services • Street Repairs • Recreation Programs And Much More

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# NORWALK/LA MIRADA

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