

NORWALK CHAMBER COMMUNITY EXTRAVAGANZA



President Elect Toni Grijalva of Cerritos College assisting MC Richard Fierro of Consolidated Disposal Service with the many raffle prizes.



Gold Sponsor, the City of Norwalk represented by Rosie Lozoya & Inez Alvarez of Parks and Recreation.



Silver Sponsor, Budget Car Sales & Rentals, represented by Norwalk Chamber Ambassador Craig Wicks.



Teri Bazen, Norwalk La Mirada Plumbing, Heating and HVAC, who donated the water for this event.



Event Committee Members at the check in table: Carmen Lizarraga, Southeast ROP Academy, Toni Grijalva, Cerritos College and President Lynda Fisher, Walmart.



Best Decorated Booth prize is given to Debra Cerda of Money Mart.

Were you one of the hundreds that attended the Norwalk Chamber of Commerce Annual Business Expo & Taste of Norwalk? If you were then you know what a great event it was with strong attendance by many local business owners and residents! If you weren't at the event, then you want to make sure you put this on your calendar for next year as you won't want to miss another outstanding opportunity to network with hundreds of people and make lots of new business connections.

Our many vendors included restaurants, financial institutions, schools, insurance companies, local businesses, clubs and organizations and more. This year, the Norwalk Chamber Events Committee added something new to the event. With the holiday season right around the corner, vendors offered ideas for holiday gift ideas and decorating. The Cutting Edge Hair Salon offered tips on holiday hair styles and Beyond 21st Century Beauty Academy even gave free haircuts! Additionally free health screenings were provided by Walgreen's and the Southeast ROP Academy students. With delicious food samples from our restaurants and lots of chances to win great prizes the Expo was a great success.

It would not have been possible

to have such an exceptional event without the strong support from our sponsors. We give special thanks to our Platinum Sponsor, Southern California Edison and Dave Ford! Additionally we would like to thank our Gold Sponsors, the City of Norwalk and Avon Products, Inc. and Silver Sponsors, Budget Car Sales & Rentals and Legalities, LLC. Thank you to the Doubletree Hotel by Hilton, Norwalk for hosting this event and to Norwalk La Mirada Plumbing & HVAC for donating water.

The great restaurant and food vendors were Doubletree Hotel by Hilton, Outback Restaurant, Sanchez Catering, Smart & Final and Catering by Herach & Ara. All of your samples were enjoyed by everyone! Thank you to our vendors and Norwalk Chamber Board of Directors who donated many great raffle prizes, and to Balloons for Fun for providing the balloon decorations.

For more information about upcoming opportunities to participate in Norwalk Chamber events, be sure and visit our website at www.norwalkchamber.com or find us on Facebook. The key to your business success is through networking, so be sure and attend many Norwalk Chamber events to expand your networking circle.

H2Go EXPRESS GRAND OPENING

The rain held off and the Ribbon Cutting/Grand Opening of H2Go Express Car Wash was a rousing success. The event started with a welcome from owner Ryan Blanchard, and an introduction of the rest of the Blanchard group. Norwalk Mayor Cheri Kelley then presented a Business Spotlight Award from the City of Norwalk, with Council Members Mike Mendez and Marcel Rodarte in attendance. Following



Pictured at the Grand Opening for H2Go Express are the owners of H2Go with Norwalk Chamber Board of Directors, Ambassadors and Members.

were presentations by many local elected officials. Assembly Member Tony Mendoza presented H2Go a congratulatory certificate. There were also representatives from Congresswoman Grace Napolitano, State Senator Ron Calderon and Los Angeles County Supervisor Don Knabe who all presented H2Go with congratulatory certificates. The Norwalk Chamber of Commerce followed up with a presentation of the Membership Plaque and Grand Opening Award. This event was well attended by many Norwalk Chamber members, Board of Directors and Ambassadors. A tasty lunch was provided by our member Bruce's Prime

Ribs and was enjoyed by all. Lucky attendees also received a free cash wash gift card and reusable bag.

H2Go is the first of its kind here in Norwalk, where they reuse 100% of the water from the car wash. Whether it is by recycling, reclaiming or watering their gardens, it is all reused. The car wash is a great experience and they offer free use of vacuums after driving through the wash. Located at the corner of Bloomfield and Imperial, they have easy access and are very affordable. Stop by and visit them on your way home from work and leave with a clean car!

MESSAGE FROM THE PRESIDENT



Fall is in the Air! I would like to take this opportunity to wish you, your friends and your families a wonderful Thanksgiving Holiday. The Norwalk Chamber gives thanks for the support the business community has shown us this year. November is the beginning of the Holiday Shopping Season with traditionally the busiest shopping day on the Saturday following Thanksgiving.

November 24th is "Small Business Saturday." Please shop local and support the small business in your city. I personally wish to thank the many sponsors and vendors who participated in our Business Expo last month. I invite you to join us for a Tri-Chamber Networking Breakfast on Tuesday, November 27th at the DoubleTree by Hilton - Norwalk. Please visit our website for further information and call on chamber staff if we can be of service to you in any way.

Celebrate Fall!

Lynda Fisher
President
Norwalk Chamber of Commerce

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Norwalk Chamber of Commerce

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MAYOR CHERI KELLEY**

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**NLMUSD LIAISON
SUPERINTENDENT
DR. RUTH PEREZ**

...

NEW & RENEWING MEMBERS

New Members

**Mark F Connaughton
Professional Engineer &
Consultant**
12144 161st Street
Norwalk CA 90650
562-508-0260

**Service Master Professional
Home & Disaster Cleaning
Service**
Vickie Yahn
9061 Alondra Blvd.
Bellflower CA 90706
562-920-0303

New Era Ads
Florentino Poblete
13316 Hayden Ave.
Norwalk CA 90650
310-938-4932

Renewing Members

The following companies and individuals renewed their membership with the Norwalk Chamber of Commerce and the services we provide are made possible by their support.

**37 Years
Coast Plaza Hospital**
John Ferrelli
562-868-3751

**20 Years
Helpline Youth Counseling**
Jeff Farber
562-864-3722

**8 Years
AFLAC**
Joseph Derthick
562-951-5670 x 324

**27 Years
Costco Wholesale**
Wendy Osorio
562-929-0826

**8 Years
Bernabe Community Center**
Juan Maldonado
562-863-1899

**6 Years
Fiesta Taxi**
Erika Hernandez
310-851-5005

**26 Years
Burger Basket**
Spiros Hondrogiannis
562-864-0852

Bright Now Dental
Nancy Baeza
562-863-4775

**3 Years
St. Linus Catholic Church**
Maureen Linnebur
562-921-6649

MEMBER TO MEMBER DISCOUNTS

The Member-to-Member Discount Program is a special Chamber program that encourages members to do business with fellow Chamber members. The program helps our members to save money and to increase their exposure. These businesses are offering discounts to Norwalk Chamber Members. Your current Chamber Membership Card must be presented when requesting the discount

CAR SALES

BUDGET RENT-A-CAR AND TRUCK & SALES
Phil Arey OR Craig Wicks
12541 Rosecrans Ave.
Norwalk (562)407-2800
\$500 Gas Voucher with purchase of car.
While supplies last.

FLORIST

NORWALK FLORIST
Gary Murphy
11947 Firestone Blvd.
Norwalk (562) 863-4478
www.floristnorwalk.com
15% discount off all telephone or walk-in floral orders.

HALL RENTAL

NORWALK MOOSE LODGE
Don Luepritz
11305 Imperial Hwy.
S. Whittier (562)864-6867
\$100 off Hall Rental +
1/2 off Yearly Membership - only \$30 Call for more details

LODGING

RED LION HOTEL
Yani Lopez
1850 S. Harbor Blvd
Anaheim (714) 383-6185
\$79 Single-Double Occupancy + 17% Occupancy tax & \$1 CA Tourism Resort Fee. Includes 2 full breakfasts and Parking. Call: 1-800-733-5464 Pride Rate code: CM6

OFFICE MACHINES

FIRST CLASS COPIERS
Isaac or Tammie
Downey (562) 928-5091
10% off First Service Call
10% off 1st Supply Order

OPTOMETRIST

Dr. PAUL S. CRISMAN, O.D.
Jackie Garcia
13800 San Antonio Dr.
Norwalk (562)864-6535
15% off Eye Exam & Glasses

PAINT

DUNN EDWARDS PAINTS
Mark Campos
12125 Imperial Hwy, Unit B
Norwalk (562) 864-7162
(in Paddison Square - next to Applebee's)
A 40% discount on paint only. It's Simple - Just mention that you are Norwalk Chamber Member

PAYROLL SERVICES

PAY ADVANCE PAYROLL
Dean Harako
721 W. Whittier Blvd. Ste. O
La Habra (562) 697-7920
New Clients receive one month of Free Payroll Services.

PLUMBING HVAC

NORWALK/LA MIRADA PLUMBING HEATING & AIR CONDITIONING
Teri Bazen
11661 Firestone Blvd
Norwalk (562) 868-7777
5% off all work

SEWING & VACUUM SERVICES

NORWALK VACUUM & SEWING MACHINE - SALES & SERVICE
Bill Sanning
14529 S. Pioneer Blvd.
Norwalk (562) 864-7781
15% OFF on service for vacuum & sewing machines.

TIRE SERVICES

PRO TIRE & PREMIER TIRE
Rudy Garcia
16102 Pioneer Blvd
Norwalk (562) 404-8558
No Sales Tax on Purchases.

TROPHIES/AWARDS

WEST GROVE TROPHIES
Esmeralda Gallardo
15602 Graystone Avenue
Norwalk (562) 650-0838
10% off first order. 15% off for schools & churches.
On orders of \$100 & up.

MEMBER SPOTLIGHT

A familiar face here in Norwalk is gaining an addition to its name and some great changes to its facilities! Tacos Don Chente, located in Paddison Square at the corner of Imperial and Norwalk Blvd. has new owners and brought the "Gabe" name to the restaurant. Gabriel Ramirez will meet you with a firm handshake and a lot of excitement about the changes he is bringing to Tacos Don Chente. From a streamlined menu to a "sports bar" area in the restaurant, he is

hoping to entice more customers into the restaurant. There are now television screens on the walls which will allow for the Monday Night Football crowd to both eat and watch the games. Gabe has even lowered prices on many menu items and in addition has added to breakfast to the menu. They are now serving breakfast from 7am to 11am daily and are offering catering services for all meals.

Gabriel is committed to the Norwalk Community. He has a strong background

TACOS DON CHENTE

in restaurant management and has built a successful brand. If you have a non profit and are looking for fundraising ideas, stop by and talk to him. Tacos Don Chente will be offering organizations the opportunity to have fund raisers at the restaurant. Be sure and visit Tacos Don Chente for your favorites and for some new items also. Tell them the Norwalk Chamber sent you!

DON'T MISS THESE UPCOMING EVENTS!

Friday - November 2, 2012 - 5:00pm - 9:00pm - 1st Annual QuarterMania Fundraiser
Knights of Columbus Hall, 13138 Front Street, Norwalk

Tuesday - November 27, 2012 - 7:30am - 9:00am - Norwalk Chamber Networking Breakfast with Commerce Chamber and Montebello Chamber
Norwalk Doubletree Hotel, 13111 Sycamore Drive, Norwalk

For More Information, please call the Norwalk Chamber of Commerce at (562) 864-7785

MESSAGE FROM THE EXECUTIVE DIRECTOR



The questions I get asked most frequently are “What is the Chamber” and “What do I get for my money?” The Chamber of Commerce is PEOPLE ...people who join together to solve common problems or advance programs which make this area a better place to live, work, and to do business. Even though we are a voluntary organization we utilize common business principles to operate. Your Chamber has a Board of Directors, articles of incorporation, by-laws, sales staff, and administrative staff. What do you get for your money? That’s not always an easy question to answer for an organization which deals in so many intangibles. But think about it, do you have time to...answer inquires about the community each week, build political contacts with your elected officials, to research and offer workshops, professional business counseling and seminars on small business management? We do. We also provide legal certification of import and export documents, provide a business referral service for the many requests from local businesses, professionals and other establishments each year. ONLY chamber members are referred. We maintain a website where your business is listed at no charge with a free hotlink to your business included. The Chamber also arranges Grand Opening and Ribbon Cuttings for new businesses.

Our monthly networking opportunities provide an avenue for you to reconnect, build new relations and have a positive networking experience with other proactive business owners and professionals! If you are not taking full advantage of your Chamber membership – why not? -Vivian Hansen

CAPC Inc. host Annual Celebrity Waiter Dinner Fundraiser

It was a night of Television Sitcoms and Realty Shows at the Annual CAPC Inc. Celebrity Waiter Dinner and Dance. The Norwalk Chamber was hosted by Southern California Gas Company at this fun event and attended as the tv reality show “Hell’s Kitchen.” With our own Gary Murphy of Norwalk Florist standing in as Chef Gordon Ramsey, the Norwalk Chamber members were dressed to



From L-R, Norwalk Chamber Vice President, Karla Butler of Thompson Bookkeeping is all dressed up for our themed table “Hell’s Kitchen.”; Norwalk Chamber Board Member Gary Murphy of Norwalk Florist, with our Celebrity Waitress, Theresa Garcia of Theresa’s Treasures Designer Boutique.

cook, thanks to the Southeast ROP who provided chefs shirts for all to wear. Although the Chamber table did not win any of the costume prizes this year, Chamber member Rita DeBenedictis of Café n’ Stuff did win for best costume dressed as a “Hoarder” and Past President Teri Bazen of Norwalk La Mirada Plumbing garnered the honor of best decorated table as “Toddler’s and Tiara’s.” This event raises funds for a great organization, CAPC, Inc. CAPC, Inc. works with adults with developmental disabilities to live on their own, providing life skills training, employment services, supported living services and community inclusion services. Executive Director Caroline Reggio and her staff work tirelessly to put on this event, which raises much needed funds for the organization. If you have an interest in finding out more about CAPC, Inc. and how you can support their mission, visit them at www.capcinc.org.

MEMBERS IN THE NEWS

Homeboy Industries Founder Awarded Frank Vicencia Champion for Children Award

Father Gregory Boyle, founder and Executive Director of Homeboy Industries was awarded the third annual Frank Vicencia Champion for Children Award. The award is presented annually by the Inter Agency Council on Child Abuse and Neglect (ICAN).

Father Boyle was born in Los Angeles and he attended Gonzaga University, Loyola Marymount University, The Weston School of Theology and the Jesuit School of Theology at Berkley. He was a teacher at Loyola High School, a prison Chaplain in Mexico and at Folsom prison in California, and worked with Christian based communities in Bolivia.

He founded Homeboy Industries in 1988, and it is now the largest gang intervention program in the United States. Father Boyle is also the author of the bestselling book “Tattoos on the Heart: The Power of Boundless Compassion”. He has received numerous honorary degrees, awards and recognitions including the Civic Metal of Honor, the California Peace Prize, Humanitarian of the Year from Bon Appétit magazine and in 2011 was inducted into the California Hall of Fame. Father Boyle has served on the State Commission for Juvenile Justice and Delinquency Prevention, the National Youth Gang Center Board and the Attorney General’s Defending Children Task Force.

The award was presented by three of Frank’s Children, Steve Vicencia, Michele Vicencia Jondle and David Vicencia of Vicencia & Buckley Insurance Services. “My father would be very proud knowing this award was named after him” said Steve Vicencia.

Assemblyman Frank Vicencia established the first California Select Committee on Child Abuse in 1982. He introduced 29 bills in the legislature to combat child abuse and 22 became law. California later became a model for other states for child abuse legislation. “Frank’s work in child abuse was historic and we are grateful for what Frank has done for the children of California” said Deanne Tilton Durfee, Executive Director of ICAN.

The award was presented at the annual Nexus Training Conference sponsored by ICAN Associates, The L.A. County Department of Children and Family Services, The L.A. County Department of Mental Health and the L.A. County Department of Public Health. The audience was treated to a special message by actor G.W. Bailey, and by keynote speaker Joe Torre former manager of the Los Angeles Dodgers. The conference was held at the Pasadena Convention Center and was attended by advocates and professionals representing the best in the field of child abuse and domestic violence prevention.

GO BIG BY SHOPPING SMALL

Celebrating the positive impact small businesses have upon all cities and towns across America, the Norwalk Chamber of Commerce joins with American Express and the City of Norwalk to once again celebrate “Small Business Saturday.” This year Small Business Saturday falls on November 24th (the Saturday after Thanksgiving), so it’s time to get out your calendars and start making plans for your Small Business Saturday event! Where are the small local businesses in your neighborhood that you can spend time



and dollars in this year? Maybe it’s starting the day with breakfast at the local diner then on to shopping for Christmas presents at the local toy shop or specialty store. Or you may be more of an afternoon shopper who starts at the florist to pick up flowers and then the corner market for dinner supplies.

Whatever your shopping style, we invite you to join with the Norwalk Chamber of Commerce and the City of Norwalk to “Go Big by Shopping Small” on Saturday November 24th. Keep in mind that small businesses account for almost 60% of the overall growth of jobs in American, and by supporting these same small businesses you contribute to a positive economic environment in our community! Let’s celebrate together on Small Business Saturday.

Additionally, if you have an American Express credit card, register your card before Small Business Saturday and when you shop at a qualifying store and spend more than \$25.00 you can be eligible for a credit of \$25.00 on your monthly statement. Be sure and visit the American Express website for all the details of this credit.

Royal Garden Restaurant

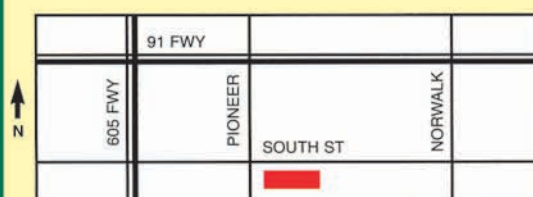


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Live Lobster	\$8.99/lb.
Roast Duck	\$10.99
Peking Duck	\$12.99
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Reminder

For years, PIH Health has been the trusted choice for comprehensive healthcare services. PIH Health Physicians (formerly Bright Health Physicians of PIH) is your link to award-winning PIH Health.

Open enrollment season is here. Now is the time you can make the switch.

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- 1. Choose a health plan.**
- 2. Choose PIH Health Physicians (formerly Bright Health Physicians) as your medical group.**
- 3. Choose any PIH Health Physicians primary care doctor, and you'll have access to PIH Health's comprehensive healthcare services, including our top-rated hospital, if needed.**

Count on PIH Health Physicians (formerly Bright Health Physicians) for personalized healthcare designed to meet your family's needs. Not only are the doctors of PIH Health Physicians trusted experts, but they take the time to get to know you and your family, and provide you with the high-quality healthcare you deserve.

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And we're convenient – providing same-day access for primary care in most of our offices and an urgent care center to accommodate evening, weekend, and holiday needs.

See how the benefits stack up. Call the member services department of your health plan now, and let them know you'd like to switch to a doctor affiliated with PIH Health Physicians (formerly Bright Health Physicians).



PIHHealth.org

For more information or to find a doctor for you and your family, call 1.877.285.DOCS (3627).

Convenient locations in: Cerritos, Downey, Hacienda Heights, La Habra, La Mirada, Montebello, Norwalk, Pico Rivera, Rowland Heights, Santa Fe Springs, and Whittier.